

For Immediate Release

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**VERTAFORE BENEFITS APPOINTS JOSEPH THOMAS
AS VICE PRESIDENT OF SALES AND MARKETING**

TAMPA, FL (September 7, 2005) – Vertafore Benefits, a leading provider of software and automation services for employee benefits brokers, announced today the appointment of Joseph Thomas as vice president of sales and marketing. In this role, Thomas will have overall responsibility for the sales and marketing of Vertafore Benefits’ products and services to the employee benefits brokerage industry.

Thomas has nearly 12 years of experience in the sales and marketing of technology solutions to the group insurance and human resource marketplace. Prior to joining Vertafore Benefits, he was the director of sales for Comm5 Web Systems, a developer and provider of web-based technology services and products. Thomas has also held sales and management positions with ADP and Lawson Software.

“Joe’s tremendous depth and experience in developing and executing sales and marketing efforts in the insurance technology and benefits marketplace make him the ideal candidate to lead our growth and market expansion efforts,” said S. Stuart Spector, general manager of Vertafore Benefits. “Joe is a talented leader with a proven-track record and we are thrilled that he has joined us in this critically important position.”

Thomas is an active member of Sales & Marketing Executives, Human Resource Professionals of MN, and the National Association of Health Underwriters. He earned a B.A. degree in business administration from the University of Minnesota-Duluth. Thomas will be based in Vertafore Benefits’ Eden Prairie, MN office.

About Vertafore Benefits

Vertafore Benefits (www.vertaforebenefits.com) is a division of Vertafore, Inc., a company with over 30 years experience in agency automation software servicing over 15,000 agencies, 120,000 end users, and 300 insurance carriers. Vertafore Benefits AgencyCenter application offers employee benefits brokers and agencies a web-based workflow management system for managing sales, implementation, commission tracking, policy management and renewal processes. The broker-centric BenefitsCenter application provides automated benefits administration solutions with portals for brokers, employers and employees.