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Vertafore Benefits Expands Product Offerings with Powerful Benefits Administration Software

Windsor, CT, April 19, 2005 — Vertafore Benefits, a leading provider of software and automation services for employee benefits brokers, announced today the official launch of Benefits Administration. The powerful, web-based application, which includes a state-of-the-art self-service employee portal, is the latest offering from Vertafore Benefits and is designed to help employee benefits brokers and agencies strengthen client relationships and maximize business opportunities.

At the heart of Benefits Administration are three, state-of-the-art portals – one for brokers, one for their employer clients, and MyBenefitsCenter™ – a self-service portal for their clients' employees. The web-based application provides brokers with the ability to offer clients capabilities that until now were primarily only available to large employers. These services include online enrollment, carrier bill reconciliation, robust reporting, communication tools, HR administration, compliance and wellness related content, and financial calculators.

“With competition intensifying, brokers and agencies are facing increasing pressure to find more effective tools to better serve their clients,” said S. Stuart Spector, general manager of Vertafore Benefits. “That’s why we developed Benefits Administration – to help fill that void. The addition of Benefits Administration to our suite of products builds upon our commitment to deliver technology that adds value, increases broker profitability and strengthens client relationships.”

A major feature of Benefits Administration is its unique ability to fully integrate with Benefits Workflow, the web-based application that Vertafore Benefits introduced earlier this year to help brokers and agencies manage their own operations more efficiently and effectively. In fact, the rapid success of Benefits Workflow in the marketplace has stimulated strong interest among brokers and agents for Benefits Administration, according to Spector.

“Brokers and agencies will gain tremendous value from these two products working in conjunction with each other,” says Spector. “For example, data entered into the Benefits Workflow system can be easily transferred into Benefits Administration, thereby eliminating costly and time-consuming efforts that it typically takes to re-enter data and manage multiple databases. To our knowledge, this is a first of a kind in the industry.”

To learn more about Vertafore’s Benefits Administration, or to see a demo, please contact Maria Goncalves at 860.602.2519 or visit www.vertaforebenefits.com.

About Vertafore Benefits

Vertafore Benefits (www.vertaforebenefits.com) is a division of Vertafore, Inc., a company with over 30 years experience in agency automation software servicing over 15,000 agencies, 120,000 end users, and 300 insurance carriers. Vertafore Benefits offers employee benefits brokers and agencies a web-based workflow management system for managing sales, implementation, policy management and renewal processes. The broker-centric application also helps agencies manage relationships with clients, carriers, employees, and partners as well as all financial and operational aspects of their business.