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Contact: Ed Emerman
Eagle Public Relations
609-452-5967
emerman@eaglepr.com

Vertafore Benefits and SilverPlume Form Partnership to Provide Brokers with Comprehensive Benefits and HR Information

SilverPlume's Benefits Library will be Available on BenefitsCenter Broker Portal

Windsor, CT, July 14, 2005 — Vertafore Benefits, a leading provider of software and automation services for employee benefits brokers, and SilverPlume, the property and casualty industry's leading provider of electronic insurance and risk reference material, today announced the formation of a strategic partnership to provide brokers with instant access to comprehensive information to help design and administer employee benefits and human resource programs for their clients.

Under the arrangement, SilverPlume's unique Benefits Library will become an integral part of BenefitsCenter, Vertafore's powerful, state-of-the-art benefits administration application for brokers. The Benefits Library, which contains content specific information on employee benefit programs and state and federal regulations and policies, will reside on the broker portal component of BenefitsCenter. The broker-centric application also includes portals for employers and employees.

The Benefits Library is organized into four components: fast answers, research chapters, laws and model documents. By accessing these areas, brokers will be able to obtain:

- Specific answers to commonly-asked employee benefit questions.
- In-depth discussion and analysis on hundreds of benefit issues organized by topic.
- Current summaries of important state and federal laws, such as COBRA and HIPAA, which affect employers and their employees.
- Sample benefit and HR policies, forms and procedures.

“We are very excited about adding SilverPlume’s unique benefits library to our broker portal application,” said S. Stuart Spector, general manager of Vertafore Benefits. “This is the latest in a series of new products that will help brokers add value, increase profitability and strengthen relationships with their employer clients.”

“We’re delighted to be partnering with Vertafore Benefits and to help them expand the quality and depth of services they are offering brokers,” said Shaun McNeill, director of sales and marketing at SilverPlume. “With state and federal laws governing benefits becoming more complex, brokers need the most current information to more effectively design and administer benefit plans and help ensure that their clients’ plans are in compliance. We believe that brokers will be eager to have access to our Benefits Library and its information.”

To learn more about Vertafore’s BenefitsCenter portal and the Benefits Library, or to see a demo, please contact Maria Goncalves at 860.602.2519, or visit www.vertaforebenefits.com.

About Vertafore Benefits

Vertafore Benefits (www.vertaforebenefits.com) is a division of Vertafore, Inc., a company with over 30 years experience in agency automation software servicing over 15,000 agencies, 120,000 end users, and 300 insurance carriers. Vertafore Benefits AgencyCenter application offers employee benefits brokers and agencies a web-based workflow management system for managing sales, implementation, commission tracking, policy management and renewal processes. The broker-centric BenefitsCenter application helps agencies manage relationships with clients, carriers, employees, and partners as well as all financial and operational aspects of their business.

About SilverPlume

SilverPlume is the property and casualty insurance industry's leading provider of electronic insurance and risk reference material. They provide an unparalleled depth and breadth of information to over 3,000 agencies, brokers, insurance companies, reinsurers and corporate risk managers. Since 1989, SilverPlume has been focused on using the latest technology to effectively deliver insurance content. Today, SilverPlume's premier product, Sage, is the most comprehensive online information reference tool in the insurance industry. Visit SilverPlume at, www.silverplume.com or call Shaun McNeill at 800-677-4442 for more information.